



# THE POWER OF TRUST

The power to do right by the client.

The power to lead the profession.

What can that power do for you?

The National Association of Personal Financial Advisors (NAPFA) is proud to have a membership of financial planning professionals who are committed to the highest of professional standards and principles. Members strive to be the:

- Standard Bearer for the Profession
- Champion for the Public
- Beacon for Objective Financial Advice

Learn more about The Power of Trust today by visiting [www.NAPFA.org](http://www.NAPFA.org) or contact a NAPFA member in your local community.